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## MARK RICHEY *Partner*

Mark is an experienced technologist, executive, founder, and venture investor. He is founder/Managing Director of West Capital Advisors, a corporate innovation and venture investment advisory firm and West Capital Partners, a venture investment vehicle for family offices. He also served as a Managing Director at Draper Triangle Ventures, an early stage venture fund.

Mark has operationally been involved in many entrepreneurial ventures. He was Founder/CEO Synchrony Communications raising \$38 million in funding from leading VCs, including Charles River Ventures, APAX Partners and GE Equity. In prior years he served in management roles with a series of venture backed Silicon Valley companies, including Gain Technology (sold to Sybase), Siebel Systems (IPO), and Genesys Telecommunications (IPO). After graduate school he worked in management consulting with Theodore Barry & Associates (Los Angeles). Mark began his career as a software engineer with Cincom Systems (Cincinnati).

Mark currently serves as an observer on the Boards of ShareThis and LabelInsight, and is an Advisory Council member for the GreenLight Foundation Cincinnati.

Mark holds an M.B.A. from The Kellogg Graduate School of Management, Northwestern University and graduated in 1980 from Miami University with a BS in Systems Analysis.

